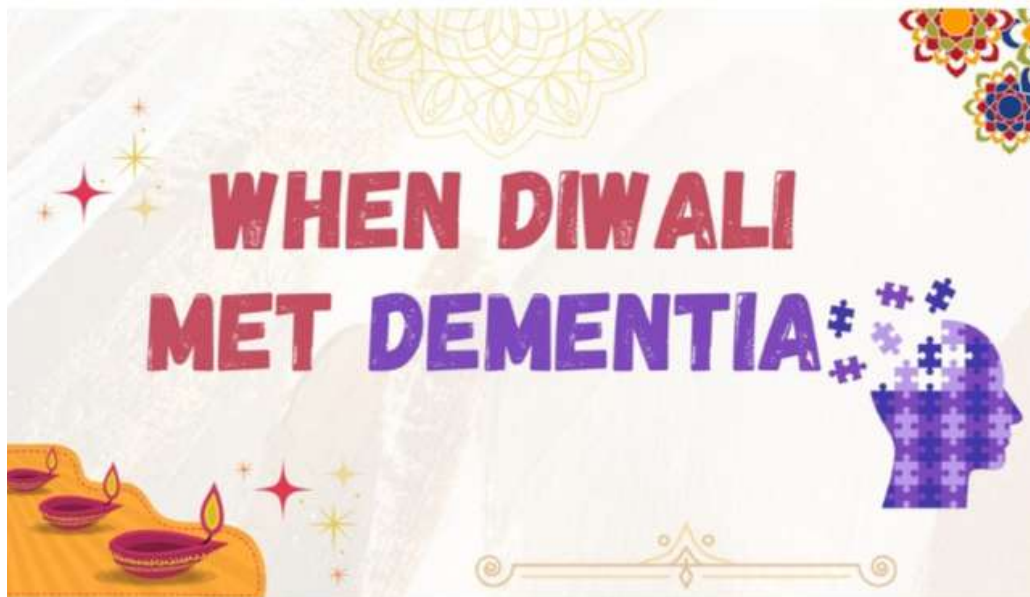




Diwali felt different for them back then — Faces floated by, familiar yet unfamiliar, as they struggled to place names, the laughter around them echoing like a memory they couldn't quite reach. Hands reached out, but the touch was uncertain, fleeting. The sweets, once a treat, sat untouched, their sweetness lost. It's as though the celebration is happening just beyond their grasp. But that's no longer the case. With Epoch, Diwali is no longer just a celebration — it's a tailored experience, designed to bring the festival back to life for those living with dementia. We understand that it's not about remembering the past, but about creating a moment in the present where the warmth of family, the joy of togetherness, and the comfort of tradition still shine through.





While nothing seems out of the ordinary, a shared experience of residents making laddoos or decorating together carries more than just the feeling of togetherness – it is built upon meticulous research done over decades. Every activity is carefully designed to not only reconnect the senses with the past but also to create a sense of fulfillment and joy in the here and now.

This Diwali, we recreated the magic of a traditional Diwali Mela at Epoch, transforming our space into a vibrant, welcoming celebration. Knowing that stepping into the chaos of large festivals can be overwhelming for those with cognitive challenges, we brought the festivities to them—carefully curated to feel safe, familiar, and enriching.



"We offered our elders the chance to experience the festival in a unique way. The vibrant hustle and bustle of shopping at a Diwali market is something many elders cherish. We recreated this experience for them, setting up small, inviting stalls where they could browse and select festive items. From decorative trinkets to fragrant flowers, each item was carefully chosen to evoke the festive spirit. It wasn't just about buying; it was about reigniting the joy of decision-making and the pride of choosing something special for the celebration, wrapped in the comfort of a controlled environment"...(Contd.)

We understand that doing all this isn't always feasible for children like you, despite how much you want to. Between work, life, and everything in between, Epoch helps you bring a smile to your parents' faces by meeting them where they are. We provide not just care, but memories and moments that make the festival of lights shine bright for those who need it most.

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